

## ALP Directors Conference Call – Monday July 20, 2009

Conference call was called to order at 8.34 (brought forward from 23<sup>rd</sup> July)

Present: Norine Moore (Chair), John Haarman, Kathy Parker, Irene Rutledge, Larry Fesyk, Phil Kolodychuk

Staff: Margaret Cook

### 1. Approval of Agenda

Additions: Report re attendance at recent beef meetings - Irene  
CSF request for input on CSIP tags - John

**Motion: to approve the agenda as amended.** Irene Rutledge 2<sup>nd</sup> John Haarman. Carried.

### 2. Traceability

The Lamb Traceability Pilot Project (LTPP) has completed 2 years, designed to build industry support and buy-in for the traceability by demonstrating the value to the lamb supply chain. Electronic equipment and software currently available have been assessed, new software partially developed and 12 co-operators are completing their first year using this new technology. Cost-benefit analysis is currently underway and information will be introduced at the AB Symposium.

A meeting was held last week between Agriculture & Rural Development Traceability Division, the Lamb Traceability Pilot Project (LTPP) leaders and Alberta Lamb Producers representatives, Norine, Kathy, Phil and Margaret. The Traceability Initiative funded the first 2 years of LTPP but have no further pilot project money available. Year 3 will expand the project to include approx 30 more co-operators, continue to develop Sheep Central and liaise with the national pilot project. We need to encourage industry buy-in and have enough RFID tagged lambs available to test other pilot projects in the supply chain eg truckers, auctions etc. The funding application will include purchase of Shearwell tags for the Alberta breeding flock and the 2010 lamb crop. These tags will be available to producers but it will not be a mandatory requirement to use them. Each animal can only have one CSIP tag, so if there is already a CSIP tag in place, a Shearwell tag may not be added. Alberta Lamb Producers will have to devise a mechanism to approve CCWG distribution and collection of check-off.

**Motion: to apply for the funding required to complete year 3 of the Lamb Traceability Pilot Project, to include tags for the Alberta breeding flock and 2010 lamb crop.** Phil Kolodychuk, 2<sup>nd</sup> Kathy Parker. Carried.

**Action:** Include information in the Sept newsletter, particularly the equipment review as it is likely that Growing Forward funding will be available shortly to producers.

At the Classic banquet, Norine briefly discussed with the Minister the possibility of OFFS implementation date being pushed back, due to introduction of traceability. This was also put to Cherie Copithorne-Barnes, Alberta Livestock & Meat Agency Board member, at the traceability meeting. She advised us that the strategy is under review and she would take that point back to Alberta Livestock & Meat Agency.

### 3. Beef industry meetings – Irene Rutledge

- a. BC On Farm Food Safety person is trying to get the OFFS for Beef and Sheep together in B.C. She will contact Jenn at CSF.
- b. Adrienne Waller, ABP and Alberta Lamb Producers lawyer, she said she would look over our regs. at no cost to us.

- c. Recommendation that representatives of ABP, Alberta Pork and Alberta Lamb meet at least yearly.
  - d. the ABP Board wants the refund request to be within 60 days of payment (In Guelph, the beef rep from Manitoba said that some months in Manitoba refund requests are 60% of receipts)
  - e. ABP is adamant that the service charge will not be refundable
4. Allflex has requested a modification to the tags used in Quebec, CSF requested comments. This is of limited concern in Alberta, but please forward any comments to John.
5. John Haarman proposed adjournment at 9.11pm