ALP Board Minutes June 6 & 7, 2025 Sheep Centre, Airdrie Agriculture Building Airdrie, Alberta

June 6, 2025

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Alison Neale,

Olivia Blum, Martin Winchell. **Staff in attendance:** none **Regrets:** Jolene Airth

The chair called the meeting to order at 8:20 am confirming quorum with 7 directors in attendance. In camera at 8:21 am, out of camera at 8:21 am.

Motion to approve the agenda, seconded, all in favor, motion carried.

Motion to approve the minutes of May 27, 2025, director meeting, seconded, all in favor, motion carried.

Office and Financial Update:

Budget vs. Actual was reviewed.

Motion to continue stakeholder support for CgFARAD in the amount of \$661.05, seconded, all in favor, motion carried.

Report from the Executive Director- written report was circulated with the board.

Action: staff to pay invoice from CgFARAD.

Sponsorship Matrix: Staff created a draft sponsorship document to assist directors in making decisions when approving requests. Directors edited documents and will use them for future requests. Staff to ensure documents algin with current strategic plan.

Action: Staff will review all sponsorship requests against the approved criteria, prior to presenting them to the board, as well as updating documents ensuring they align with the current strategic plan.

Resolution Procedure: Staff created a procedure document to assist producers in writing resolutions. Resolution forms were edited and approved by the directors.

Action: Staff to finalize forms and post on website.

Promotional Items:

The 2024-2025 Budget allows for the creation of promo items.

Motion to spend up to \$4500.00 to create 1000 round/oval stickers with the ALP logo, as well as 200 trucker style hats in army green color, with the ALP logo on a leather stamp on the left side. Seconded, all in favor, motion carried.

Action: Staff to order promo items as indicated by directors.

NSN meeting review- May 29 meeting details were shared with the board.

National Committee Update: Committee has created a mandate that the board reviewed and approved. Board discussed the desire for chair to meet with all available provincial chairs at the All-Canada Classic this July to discuss national unity.

The CSF has replied to ALP's request for details regarding the cost to join the CSF. The cost will be \$0.25 per CSIP tag purchased by Alberta producers.

The CSF applied to the CFIA to be the responsible administrator for sheep traceability and the CSIP program in 2022. In May of 2024, the CFIA approved the CSF's application, and it will take some time until the agreement is ratified. Until such time, the CCIA will continue to be the responsible administrator for the CSIP tags.

AGM/Conference Committee update:

While considering previous registration numbers and current expenses, the board set the conference registration fees for 2025. The committee has confirmed two farms and one back up for tours. Southland charter buses are booked for tours. Biosecurity is important for farm tours.

Action: Directors assigned to securing boot dip and waiver. Staff to finalize registration sheets and open registration with upcoming newsletter. Committee to confirm producer panel participants, Friday lunch and venue contract.

AGM Planning: The board created a list of director attraction & retention strategies that may be implemented. There is one director-in-training position currently open, and there will be 3, two-year and 1 one-year director positions available for the 2025-2026 year. Applications for director's positions are due August 15, 2025, and this deadline has been extended further by two weeks from previous year's deadline of July 31.

Action: Staff to advertise upcoming director positions in newsletter and website.

Alison left the meeting at 3:30 pm.

Director name Plaques in Sheep Centre: Motion to update existing plaque in the sheep center and create a new plaque with names form when the ALP name changed from the ASWC., seconded, motion carried.

Action: Staff to order new plaque and update with name plates of completed director terms.

No in-camera session required.

The meeting was recessed at 3:45pm.

June 7, the meeting was reconvened at 8:17am.

No in-camera session was required.

Further discussion on National Unity: Motion for ALP chair to further discuss national unity at the All-Canada Classic with other provincial organization chairs, seconded, motion carried.

Further Discussion on AGM/Conference Sponsorship: review of current sponsors, board to brainstorm where else we can solicit sponsorship.

Guardian Dog rebate pilot project: The producer survey results were reviewed and deemed sufficient to get a clear picture of producer concerns and support. The board discussed the potential of LGD learning course.

Action: Staff to get consultant quote for fees for services and report back to board. Staff to determine grant options.

Outstanding Action Items follow up:

- -Agri-Profits program- board decided to put this in the backlog, as we pursue updating the ALP cost of production tools and learning materials.
- -Canadian Cowboy Country (CCC) magazine advertising- a recipe was chosen to submit for the Oct/Nov issue
- -Cache Valley Virus Workshop- a director and staff will attend in person on behalf of ALP

Action: staff to submit recipe to CCC magazine prior to deadline.

Producer Feedback – Wound care query, director to suggest SWAT and Silver honey as well as veterinary consult.

In camera 10:22am, out of camera 10:22am. Motion to adjourn 10:22 am.

Industry Events:

Cache Valley Virus Workshop- Airdrie/Zoom - June 28 Jolene, Richard All Canada Sheep Classic – July 9-12, Brandon, MB Jolene, Jordan Calgary Stampede-Sheep Showcase July 4-13 AG Smart – Olds July 28-31 ASBA Symposium – October 16-18, Camrose Jordan