

**ALP Board Conference Call Minutes
May 13, 2025, 7:00pm**

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Olivia Blum, Martin Winchell

Staff in attendance: Jolene Airth

Regrets: Alison Neale

The chair called the meeting to order at 7:03 pm confirming quorum with 5 directors in attendance. Martin joined the meeting at 7:10pm.

Motion to approve the agenda, seconded, all in favor, motion carried.

Motion to approve the minutes of April 22, 2025, director meeting, seconded, all in favor, motion carried.

Office and Financial Update:

Budget vs. Actual as of May 12, 2025 was reviewed.

Report from the Executive Director- Terroir Symposium briefing was circulated. Updates were shared on the cost of production and business learning materials entitled "Alberta Sheep Industry Revitalization Project". Updates on the status of the website rebuild were circulated. ALP's Canada Summer jobs grant application was unsuccessful.

Old Business:

AGM/Conference Committee Report – Sponsor discussions were reviewed. Venue/meals – Board discussed options to keep the costs as low as possible.

Action: Committee to investigate alternate boxed lunch options for bus tour and request other options for coffee break vs breakfast.

National Committee Report- Committee met with the Manitoba board in April and had a positive productive discussion regarding national unity. The committee spoke with the PEI board and while they reported they are a very small organization they would be willing to meet to discuss national unity.

New Business:

Whoop up Days (Lethbridge) booth invitation: After discussing the opportunity the board agrees that this is not ALP's target audience and will decline the invitation to attend.

CS Sheep Subcommittee meeting May 27- ALP liaison required, staff will attend the meeting with the option for a board member to step in if they become available.

Do More Ag Foundation – the board discussed a recent partnership request. The mental health cause is very important, but the board is unable to make monetary contribution currently as per the budget. ALP

will continue to share information on their website and social media platforms, as well as share learning materials at our AGM/Conference and look forward to collaborating on a future workshop for lamb producers nationally.

Action: staff to respond to all items in new business as instructed.

During the June in-person board meeting, the board will engage in a team building exercise for 1 hour.

Producer Feedback – One producer reported that newly purchased CSIP tags are breaking/snapping. Another producer called a director to inquire if ALP was doing anything provincially or nationally to address the large import of Australian and New Zealand lamb. The Chair and Executive Director have met with the Ag Minister and Shadow Minister and have discussed this with them, addressing the need to increase production locally and nationally to meet market demand to curb imports.

Industry Events:

Poundmaker Ram Sale, Fort MacLeod – May 22 Richard
Mountain View Aggie Days– May 23-24, Carstairs Jordan
Cache Valley Virus Workshop- Airdrie/Zoom - June 28
All Canada Sheep Classic – July 9-12, Brandon, MB Jolene, Jordan
Calgary Stampede-Sheep Showcase July 4-13
AG Smart – Olds July 28-31
ASBA Symposium – October 16-18, Camrose Jordan

In camera at 8:10, out of camera at 8:19pm.

Motion to Adjourn at 8:19pm.