

**ALP Board Conference Call Minutes
October 14, 2025**

In attendance: Jordan Allen, Adam French, Darlene Hawco, Richard Van Driesten, Cody Legault, Martin Winchell, Jolene Airth(staff)

Regrets: Alison Neale

The chair called the meeting to order at 7:09 pm confirming quorum with 5 directors in attendance.

Motion to approve the agenda with addition, seconded, all in favor, motion carried.

Motion to approve the minutes of September 26 & 27, 2025 meeting, seconded, all in favor, motion carried.

Office and Financial Update:

Tag Stats were reviewed for October 2025. Tag sales this month have bounced back to above average.

Check off refund requests were reviewed. Staff created a document for directors to refer to when reaching out to producers who claim check off back.

Report from the Executive Director- a written report was reviewed as circulated.

Old Business:

AGM/Conference:

Staff shared registration, trade fair and sponsorship to date.

Research Project Approval: Staff reported that the AG Funding Consortium and RDAR have approved the research project 2026F4085R Healthy Flocks and Safe Alberta Lamb Meat.

New Business:

Marketing Council Biennial Survey- Staff and directors reviewed survey answers and approved for submission.

Action: Staff to submit survey answers online.

Producer Feedback:

-A producer has requested ALP advocate for changes to the Western Cash Advance Program to have sheep more aligned with the other livestock commodities.

In camera 8:20 out of camera 8:23pm

Motion to adjourn at 8:23pm.

Upcoming Industry Events:

ASBA Symposium – October 16-18, Camrose Jordan, Jolene
ALP Business Tools Demo Session- October 22 – online and in person, Airdrie
Ontario Sheep Farmers (OSF) AGM October 30 – online Jordan, Marty, Jolene
ALP Conference & AGM November 14 & 15 Lethbridge All directors, staff
SSDB AGM & Conference, Jan 8 &9, 2025 - Saskatoon