

## Advertising Rates

Full Colour	1 x Insertion	4 x Insertion (-10%)
Back Cover – Full page	\$458	\$1649
Inside Covers – Full page	\$429	\$1544
Inside Covers – Half page	\$217	\$781

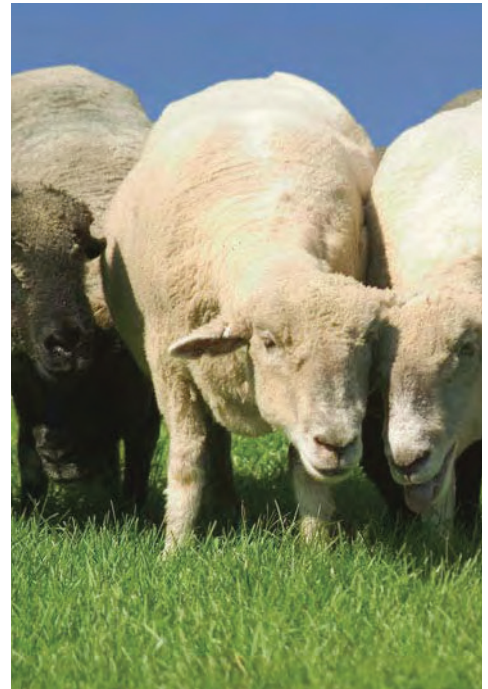
Black & White	1 x Insertion	4 x Insertion (-10%)
Full Page	\$315	\$1134
1/2 Page	\$200	\$720
1/3 Page	\$166	\$598
1/4 Page	\$109	\$392
Business Card	\$64	\$230
Classified Ad - Alberta Producers (4 lines x 1 column)	Free	Free
Classified Ad - Others	\$29	\$104

Rates are quoted in Canadian dollars and are subject to GST. Effective January 1, 2026.

**Insert Rates:** N'ewesletters are mailed out via Canada Post. Insert details on request by emailing [info@ablamb.ca](mailto:info@ablamb.ca).

**Colour:** The entire online N'ewesletter is in full colour (RGB). The print publication only has colour on the outside and inside covers (CMYK). The interior pages of the printed publication are grayscale.

**Design:** Design services are billed at \$75 per hour. Please note: Incorrect sizing or specifications may result in design charges. We are happy to create, or modify ads for you. There will be a minimum charge of \$37.50 and further charges will be billed in 15 minute increments. Please submit your request at least one week before the advertisement deadline.



### Publication Schedule: 2026

Advertisements or articles are due no later than the submission deadline. Late submissions will not be included.

#### 2026

Issue	Submission Deadline
January	December 05, 2025
April	March 12, 2026
July	June 11, 2026
October	September 10, 2026



BUILDING THE VISION TOGETHER.

*"A flock in every field and lamb on every plate."*

