



2025 Alberta Lamb Producers Conference and AGM Sponsorship Package

Alberta Lamb Producers invites you to sponsor and participate in the 2025 ALP AGM and Conference. Help support the development of Alberta's sheep industry and receive recognition as a key industry partner. This year's event promises to be bigger and better, with an exciting two-day event planned at the Coast Lethbridge Hotel & Conference Centre in Southern Alberta.

Friday, November 14th - Two morning speakers, lunch, bussed farm tour, cocktail hour and banquet

Saturday, November 15th - Annual General Meeting, two speakers, lunch and a moderated producer panel.

We hope we can count on your valued participation and sponsorship of this important industry event!

Deadline for sponsorships is October 1, 2025.

Sponsor Opportunities:

Presenting Sponsor (one available), \$2250.00 + gst

- ✓ Advertising in two email communications with producers (sponsor to provide graphics/content)
- ✓ Opportunity to have up to three company representatives in attendance (includes break refreshments and lunch)
- ✓ Three Banquet Tickets
- ✓ Opportunity to address Conference attendees during cocktail hour(15 minutes)
- ✓ Opportunity to display promotional banner/signage/materials in and outside of Conference and AGM meeting room space
- ✓ Opportunity to supply branded swag bags with promotional materials for all attendees
- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (five frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Prominent logo recognition on ALP website complete with contact information or link to your website
- ✓ Prominent recognition on the ALP Annual Report Package cover page as Presenting Sponsor, as well as inside the report package
- ✓ Eight ALP Social Media posts (sponsor to provide graphics/content)

Platinum Sponsor, \$850.00 + gst

- ✓ Verbal recognition throughout program
- ✓ Opportunity to supply content (two frames) for continuous loop PowerPoint promotional display during lunch and breaks
- ✓ Opportunity to have up to two company representatives in attendance (includes break refreshments and lunch)
- ✓ Two Banquet Tickets
- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ Three ALP Social Media posts (sponsor to provide graphics/content)

Gold Sponsor, \$600.00 + gst

- ✓ Trade Fair space for promotional display and an opportunity to engage directly with Producers
- ✓ Opportunity to have two company representatives in attendance (includes break refreshments and lunch)
- ✓ Two Banquet Tickets
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package
- ✓ Two ALP Social Media post (sponsor to provide graphics/content)

Silver Sponsor, \$350.00 + gst

- ✓ Recognition in the ALP Annual Report Package
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ One ALP Social Media post (sponsor to provide graphics/content)
- ✓ Opportunity to have one company representative in attendance (includes break refreshments and lunch)
- ✓ One Banquet Ticket

Bronze Sponsor, \$180.00 + gst

- ✓ Recognition in the ALP Annual Report Package
- ✓ Recognition on ALP website complete with contact information or link to your website

Coffee Sponsor, \$500 + gst

- ✓ Company branding, promotional materials and signage at coffee station both Friday and Saturday
- ✓ Recognition on ALP website complete with contact information or link to your website
- ✓ Recognition in the ALP Annual Report Package

Trade Fair Booth, \$250.00 + gst

- ✓ Opportunity to have one company representative in attendance (includes break refreshments, lunch both days and bus tour Friday)
- ✓ Trade fair space, table provided

Yes, we would like to be part of the ALP 2025 AGM! Please select your sponsorship level:

☐ Presenting Sponsor \$2250

☐ Platinum Sponsor \$850

☐ Gold Sponsor \$600

☐ Silver Sponsor \$350

☐ Bronze Sponsor \$180

☐ Coffee Sponsor \$500

☐ Tradeshow Booth \$250

Please complete and send this completed sponsorship form to info@ablamb.ca to confirm your sponsorship today!

Company Name:
Contact Person:
Address:
Phone Number:
Email:
Website:
Facebook:

Payment to be made by:

☐ Cheque (made payable to Alberta Lamb Producers)

☐ E-Transfer (send to info@ablamb.ca, password of: **ALPAGM2025**)

Have a question about your sponsorship?

Contact the ALP office today at 403-948-8533 or info@ablamb.ca.

Thank you for your sponsorship of the 2025 ALP Conference and AGM!