Alberta Lamb Producers Board Conference Call Minutes: 28 April 2020

Attending: Ryan Greir, Josh Korpan, Brittany Walker, Nicole Schieck, Karl Denwood, and Darlene Stein

Regrets: None

Meeting Started at 7:59 pm

1. Agenda

Motion to approve agenda as amended, to include motion to adjourn. Seconded.

- 2. Motion to accept meeting minutes as amended for the April 4, 2020 board meeting as presented. Seconded.
- 3. Office and Financial Update
 - Tag Sales spreadsheet
 - Actual vs budget and over budget line items
 - ALP Board calls
 - Action: Amending the time of the ALP bi-monthly calls from 8pm MDT to 7pm MDT. Staff to update calendar invites to reflect the new start time.
 - Outstanding Director Action Items:
 - Directors to send questions to staff to include in the surveys. These
 questions will not be extended response, rather multiple choice or based
 on a scale of 1-10. I need these to create the surveys.
 - Action: Board decided to remove this action item at this point in time as engagement/responses to other surveys being circulated has been very low.
 - BOD to provide verbiage surrounding Wool for the June N'ewesletter call out to producers to get their feedback as per April 4 meeting discussion. I need a ALP Board member to volunteer to write this and send to me.
 - Action: Josh has been nominated for this task.

4. ALP Committee Updates

AGM Committee

Committee had a meeting and started to work on creating a Virtual/Online AGM timeline/agenda in the event social distancing and in person gatherings has not been lifted

due to covid-19 pandemic. Staff reached out to Sue at MC to have a discussion on this and what other commodity groups have done. Staff shared the word document with the ALP board after the conference call for their review.

New Producer Content Committee

Action: Staff to share New producer Information section on the website on ALP social media platforms and e-communications.

Action: ALP Directors to share New Producer section on the website through their channels.

Action: This committee is closed; the task has been completed. Remove from agenda moving forward.

Marketing Committee

Action: Directors to continue to add locations to the live, running list in SharePoint. Deadline is the end of May 2020.

Action: Committee to continue decide what information should be on the marketing material/poster and to compile/document into a word document to be put on SharePoint.

National Advocacy Committee

Action: ALP Chair to send ALP BOD the Covid-19 recovery package suggestions the NSN presented to the government for our industry.

Covid-19 Roundtable Committee

Action: Chair and staff to set up next meeting with round table members.

5. Research Project with Ali

Motion: ALP to move forward to work on the research project, to develop an APP, with Ali and his research team. Seconded. Approved.

Action: Staff to reach out to Ali and let him know he can proceed and move forward with the project/proposal.

6. Interim Director to join ALP Board

Motion: ALP to advertise to fill our vacant ALP board spot for the remainder of the year. Seconded. Approved.

Action: Staff to reach out to MC on next steps to fill the vacant board seat and circle back with the ALP BOD.

- 7. Board Briefing: AFAC Virtual AGM
- 8. LIS Traceability Project

Action: Staff to work with ALP Chair to organize next steps.

Action: BOD to work on answering the questions and determine if we want to participate in the pilot project.

Action: Create a committee with feedlots, auctions etc. to receive their feedback, as this would impact them.

In camera

The in-camera meeting was called to order at 9:05pm and adjourned at 9:31pm.

Motion to adjourn meeting at 9:31pm. Seconded.