

**Alberta Lamb Producers  
Board Conference Call Minutes: 4 April 2020**

Attending: Ryan Greir, Josh Korpan, Brittany Walker, Nicole Schieck, Karl Denwood, and Darlene Stein

Regrets: None

Meeting Started at 10:06am

**1. Agenda**

**Motion to approve agenda as amended, to include Covid-19 Roundtable Committee as agenda item 4e. Seconded.**

**2. Motion to accept meeting minutes for the March 24, 2020 board meeting as presented. Seconded.**

**3. Office and Financial Update**

**4. ALP Committee Updates**

AGM Committee

*Due to the current state of the world due to the Covid-19 pandemic, along with all of its unknowns including estimated social distancing timelines etc., there were discussions surrounding the opportunity to turn the ALP 2020 AGM & Conference from an in-person event to a paired down online event/version. The hands-on component would not be the same as it doesn't allow participants to personally work with the live animals.*

***Action: AGM Committee to have a meeting to further discuss the online version, as backup. Committee to create revised agenda and present to the ALP Board, including a proposed budget.***

***Action: Staff to reach out to Olds College and other guest speakers to inquire about the current situation and discussing online options for the workshop. Perhaps recording the meat quality component/presentations or see if there is an option to stream live sessions.***

New Producer Content Committee

***Action: Staff to continue working on creating the New Producer section on ablamb.ca. Once it is complete, staff to let ALP board know.***

***Action: Directors to review the information and provide feedback and suggested amendments. If no revisions are needed, Directors to start sharing the new tab on the website through their channels.***

***Action: Staff to share New producer Information section on the website on ALP social media platforms and e-communications.***

*Marketing Committee*

***Action: Directors to continue to add locations to the live, running list in SharePoint.***

***Action: Committee to decide what information should be on the marketing material/poster.***

*National Advocacy Committee*

ALP Chair shared updates on Covid-19, the work the NSN is doing for members and producers across Canada. ALP is in constant conversation with Que and ON and actively working within their CFA membership to bring the most current and up to date information to help all producers in Canada along with advocating on their behalf.

*Covid-19 Roundtable Committee*

*The mandate of this committee is to identify, predict and address concerns of sheep producers and industry stakeholders through the 2020 covid-19 pandemic.*

*ALP Board Chair has been reaching out to stakeholders within our industry to form a working roundtable committee. This committee is comprised of Auctions, Feedlots, Feed companies, processing plants and Producers. First meeting to take place Thursday, April 9, 2020.*

*The ALP BOD also discussed the potential to implement a marketing campaign, to help connect Producers with consumers.*

***Action: Board Chair and staff will be taking minutes and sending out after each meeting to the participants and the ALP BOD.***

***Action: Staff to schedule conference call to discuss CAP Funding project with research student and see if there is a possibility to fast track the proposed project to benefit producers sooner.***

## **5. Producer Surveys**

**Action: Directors to send questions to staff to include in the surveys. These questions will not be extended response, rather multiple choice or based on a scale of 1-10.**

**Action: Staff to work on creating surveys with questions specific to Covid-19.**

**Action: Staff to circulate surveys through all ALP communication channels.**

## **6. Plebiscite Update**

Due to the Covid-19 pandemic and impacts in Alberta and across Canada, the ALP Plebiscite scheduled to take place in 2020 has been put on hold. Once the pandemic begins to calm down and there is more clarity and certainty on what the future looks like, ALP will re-engage on this matter with Marketing Council.

## **7. Wool Service Charge**

**Action: BOD to provide verbiage surrounding Wool for the June N'ewesletter – call out to producers to get their feedback.**

**Action: Staff to format and edit verbiage from BOD to include in next N'ewesletter.**

## **8. Olds College Research Priorities**

**Action: Staff to reach out to Olds College and provide the following research projects ideas:**

- **Feasibility study for wool pellets**
- **Flushing ewes and Finishing lambs on different types of cover crops/annuals**
- **Alternative feeds peas, pea straw, sugar beets, molasses etc. for different production stages**
- **Copper bolus to reduce parasite loads**
- **Loose mineral vs biannual mineral bolus**
- **Master Shepherds Course (Course content from OSF, Olds College to run)**

**Action: ALP Staff & Chair to draft a formal request letter to OSF, to receive permission to use their Master Shepherds Course content and implement it here in AB.**

**Action: Staff to reach out to UoA and Vermillion College with the list of research priorities/ideas to see if it is of interest for them to pursue.**

## **9. LIS Traceability Project**

**Action: Create a committee with feedlots, auctions etc. to receive their feedback, as this would impact them.**

**Action: Chair to work with staff to compile the list of questions proposed in the documents from LIS.**

**Action: BOD to work on answering the questions and determine if we want to participate in the pilot project.**

## **In camera**

The in-camera meeting was called to order at 11:58am and adjourned at 11:59am.

**Motion to adjourn meeting at 12:00pm. Seconded.**