

**Alberta Lamb Producers**  
**Board Conference Call Minutes: 28 January 2020**

Attending: Ryan Greir, Josh Korpan, Brittany Walker, Nicole Schieck, Karl Denwood, and Darlene Stein

Regrets: Scott Vuylsteke

Meeting Started at 8:00pm

### **1. Agenda**

**Motion to approve agenda as presented. Seconded.**

**2. Motion to accept meeting minutes for the January 14, 2020 board meeting as presented. Seconded.**

### **3. ALP Committee Updates**

#### AGM Committee

Action: Staff to reach out to two short listed venues and inquire to see if they have ability to host our event the last weekend in November (27-28).

Action: Staff to see if both short-listed venues can hold the new dates for ALP until February 12, 2020.

Action: Staff to reach out to potentials speakers and inquire on their availability for Nov 27-28, 2020.

Action: Board must reach a decision on venue and date selection on or before the next Board Conference call on February 11, 2020.

#### New Producer Content Committee

Action: Committee needs to organize a meeting amongst themselves to begin compiling the information.

Action: Committee will have 5 minutes at the next board call on February 11 to provide an update to the ALP board.

Action: Committee to have information/documents to ED by the end February.

### Marketing Committee

Action: Committee needs to organize a meeting amongst themselves to begin compiling/discussing their proposal for marketing material.

Action: Committee will have 5 minutes at the next board call on February 11 to provide an update to the ALP board.

Action: Committee to have marketing material information/documents to ED by the end of May.

### National Advocacy Committee

**Motion: ALP and the National Advocacy Committee to accept the use of political consultants, at no expense to the organization, to advise the board and committees in terms of government relations.**

Action: Staff to provide budget information to the board for their review.

Action: Board to set a budget for national event representation.

### **4. Olds College -Research priorities and collaboration**

Action: Staff to create a document that ALP Directors can add their comments/ideas by Feb 10,2020 in terms of the content ALP would like to see covered in workshops at Olds College.

Action: Staff to add this as an agenda item on the February 11, 2020 board call and allot 15 minutes for the board to discuss and decide the topics/content that would benefit our Producers.

### **5. SCIP Program**

### **6. Clear Hills County Ag Trade Show Sponsorship**

Action: Staff to reply with ALP regrets for sponsorship.

### **7. TEAMS**

Action: Staff and Board Chair to set time aside to create a transition plan and timeline.

Action: Directors to reach out to staff with their questions in regard to the new platform.

Action: Staff will add Teams training to the April F2F Meeting agenda.

### **8. CCWG Contract Amendments Update**

## **9. Agricultural Service Board Presentation April 1<sup>st</sup>, 2020**

Action: Staff to reply to Agriculture; Service Board and confirm April 1<sup>st</sup>, 2020 guest speaking time slot.

Action: Board to determine who will present on behalf of ALP.

Action: Board to create the content and presentation.

## **10. Colonial Days Sheep Show Sponsorship – Lloyd Ag Exhibition Sponsorship**

Action: Staff to reply with ALP regrets for sponsorship.

## **In Camera**

The in-camera meeting was called to order at 8:59pm and adjourned at 9:10pm.

**Motion to adjourn meeting at 9:10pm. Seconded.**