Alberta Lamb Producers Board Conference Call Minutes: 10 March 2022

Attending: Brittany Walker, Richard Boscher, Emilie Rowe, Judy Buck, Nicole Schieck, Rick Cromarty, Jordan Allen and Clarence Paterson.

Regrets: None.

Meeting started at 7:30pm.

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from February 24, 2022 as presented. Seconded.

3. Office and Financial Update

- a. Budget vs Actual
- b. ALP AGM

Action: Staff to create registration forms that outline the 3 options for tickets (Friday & Saturday paid ticket early bird \$165.00, after that is \$195.00, Saturday AGM is free, but producers can choose to attend a paid meat quality workshop for \$75.00 after the AGM.) Board to review and approve prior to being distributed/ going live.

Action: Staff to put a registration deadline for the workshops to be October 1, 2022. AGM only attendance will be ongoing leading up to the AGM – date to be determined for that cut off.

Action: Staff to bump the review/approval of sponsorship documents to next meeting.

c. ALP Town Hall Meeting Action: Staff to bump to next meeting.

4. ALP Committee Updates

- a. National Committee
- b. Wool Committee Action: Staff to connect with committee to determine how much time they need at the F2F meeting in May to update the board.
- c. Marketing Committee

5. Producer Webinar Series

Action: Staff to add a stock dog topic/themed webinar to our 2022 calendar.

Action: Directors to share potential speaker names and contact information with E.D.

Action: Staff to work on organizing this webinar.

Action: Staff to upload resources onto the ALP website.

6. Rangeland Sustainability Grant Funding Approval

Action: Staff to put the proposal into a word document and circulate with the board since the pdf file wouldn't open for them.

7. Producer Feedback

Action: Staff to circle back with the producer and let them know ALP resources are available on the website, along with recorded webinars on our YouTube channel, we will not be sending a Director to present a webinar with them.

In camera

The in-camera meeting was called to order at 8:43pm and adjourned at 8:51pm.

Motion to adjourn meeting at 8:51pm.