Alberta Lamb Producers Board Meeting Minutes: 05 May 2023

Attending: Emilie Rowe, Jordan Allen, Judy Buck, Martin Winchell, Richard Boscher and Nicole Schieck

Regrets: Jolene Airth and Raelene Schlumeister

In-camera started at 8:08 am and ended at 8:18 am.

Meeting started at 8:18 am.

1. Agenda

Motion to approve agenda as presented. Seconded.

2. Motion to approve the meeting minutes from April 27, 2023 as presented. Seconded.

3. Office & Financial Update

- a. Budget vs Actual
- b. Llyod Ex Fair Sheep Show Sponsorship
 Action: ALP Director will check his schedule to see if he can attend on behalf of ALP.

Action: Staff will reply back and let them know ALP will continue our sponsorship for 2023.

- c. Chesterfield Project Proposal
 Action: Staff will reply back to the CFW and OSF to let them know that
 ALP is in support of this project proposal by providing a letter of
 support and is interested in partnering on this initiative.
- d. May 10, 2023 Board Meeting Action: ALP will keep this coming Wednesday's meeting (May 10, 2023).
- e. Response from CSF re: Responsible Administrator application Action: Staff will reply back to the email from CSF to let them know that due to the extremely short notice, our board members are not able to make the proposed date and time work to get together (less than a weeks' notice) and discuss their RA Application as identified in our letter sent April 28, 2023. ALP would like to receive the information we have requested in our letter to review prior to setting up a meeting to ensure we have all of the information/facts to have a meaningful dialogue amongst our boards (CSF & ALP).

Action: ALP Chair will attend the CSF Proposed Traceability Regulation Changes Meeting May 29, 2023 and ALP assigned Director will attend the June 10, 2023 meeting.

4. Committees

Wool Committee:

Action: Committee to send staff/board the list of website changes they would like to have made as it pertains to including wool initiatives and information on its own web page.

Action: Staff to inquire with Blue Ocean on the cost to have the proposed updates implemented (that a staff are not able to do themselves).

Marketing Committee:

Action: Committee will update the board on the outcome of the proposed marketing videos in collaboration with the Calgary Stampede sheep committee.

Large Producer Committee:

Action: Staff to bring up at the next CAHRC meeting (or email them directly if the next meeting is too far out), about the potential to have the Foreign Exchange students program as another opportunity for producers to access to help find qualified workers/staff for their farm.

Action: Staff to work on adding resources on the website for succession planning for farmers.

Action: Staff to create a new contact section on the website (Mentorship) with a list of producers who would like to put their name forward as a mentor for new producers.

Action: Chair will address incorrect comments made during the meeting about ALP Executive Director in the Summer N'ewesletter.

Action: For future meetings, the entire ALP board will be present for the calls and will have the ALP Chair, chair the meeting. Future meetings will be hosted in the time slot for one of the boards regular bi-monthly meetings.

Action: Chair will contact large producer who questioned the zone meeting and quality of shearwell tags and will reach out to Shearwell to provide feedback on the quality and issue producers are facing with CSIP tags.

Action: Staff to connect with other livestock groups to see if there is interest in lobbying for a input program for livestock producers.

Action: Staff to connect with the Canadian Canola Growers Association asking about current livestock input programs and why sheep are not included.

Action: Staff to connect with the GoA to get an update on the cost of production pilot project to share with producers.

Action: Next Large producer committee meeting will be on June 21, 2023 at 7:30pm. Committee to reach out to producers to let them know along with providing the zoom meeting information.

Producer Town Hall Committee:

Action: Committee to share the names of producers they propose to sit on the producer panel for board review/approval.

Action: Committee to reach out and see if said producers are able to and confirm participation in the producer panel at the town hall meeting.

Action: Staff to re-circulate the draft agenda for board review/approval.

Action: Staff to begin to advertise the town hall meeting and will have the meeting package ready to be circulated to eligible producers who register to attend by June 15, 2023.

National Committee:

Action: May 10th board meeting will focus on national issues for board discussion.

5. Chinook Contract Research Lidocaine Band Project Update with Nick Allen

6. Strategic Planning

Board reviewed the current plan and created smart goals for each strategic theme category.

Action: On the producer education tab on the ALP website, create a live, on-going survey to find out what type of learning opportunities they are looking for/topics, the venue (in-person or online) etc.

Action: Staff to draft a write an article to producers to discuss the way ALP communicates to producers (N'ewesletter, E-Advise, N'ewesline, Marketline, direct to producer emails). Explain based off producer feedback we are doing a trial/temporary run of no longer sending out Marketline and N'ewesline as of June 1, 2023 (providing the explanations as to why) and highlighting where producers can still access the same information on our website and to reach out to the ALP office with any comment, concerns and feedback.

In camera

The in-camera meeting was called to order at 4:30 pm and adjourned at 4:57pm.

Motion to adjourn meeting at 4:57pm.

Alberta Lamb Producers Board Meeting Minutes: 06 May 2023

Attending: Emilie Rowe, Jordan Allen, Judy Buck, Martin Winchell and Nicole Schieck

Regrets: Richard Boscher, Jolene Airth and Raelene Schlumeister

In-camera started at 8:10 am and ended at 8:17 am.

Meeting started at 8:05am.

Action: In light of the wildfires, staff to share resources for producers on emergency preparedness on social media and website news page.

9. AGM Planning

Action: Staff to connect with CCR to see if they are interested in being a sponsor of our 2023 AGM.

Action: Staff to connect with Trouw Nutrition to issue invoice and send information we require.

Action: Directors to dedicate time to soliciting AGM Sponsorships and inputting the information into the AGM Sponsor tracking file.

Action: ALP Director will reach out to one Cup AI to see if they would be able to speak at our AGM.

Action: Staff to connect with contacts at the GoA to see if they would send a rep to attend our AGM to answer questions and provide information to producers.

Action: Staff to amend the draft registration forms and the begin to advertise the event and open early bird registration.

10. Upcoming Sales

Badlands Summer Select Sheep Sale: August 4-5, 2023 – Vice Chair

17th Annual Pound Maker Sale, Fort Macleod, May 25, 2023 – Vice Chair

Canadian Sheep Classic July, 6-8, 2023 in Barriere, BC: Finance Chair

Llyod Ex Fair: July 12, 2023, Lloydminster: Richard Boscher

Grasslands Sheep Exhibition, July 21-23, 2023, Humboldt, SK: Nicole Scheick

Action: Staff to create a chart on the website that shows which director is attending which event.

11. Western Canada Lamb Cooperative Update

In camera

The in-camera meeting was called to order at 12:05am and adjourned at 12:11pm.

Motion to adjourn meeting at 12:11pm.